

Our Principles:

- Find and deliver measurable results for every woman in a geographic place.
- Build trust and empathy through consistency of care and sustained authentic connection.
- Solve her problems – Say yes and provide tangible resources
- Develop unique community-driven solutions & strategies.
- Reinforce the stakeholders with place-based motivation and data about impact

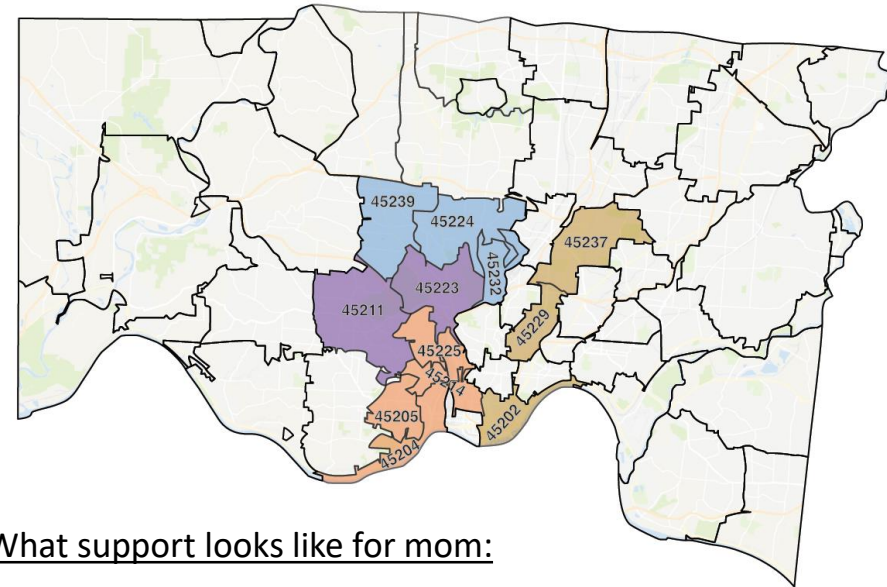
Our model:

Reduce extreme preterm birth and infant death by creating a network that improves women's and family health for every African American mom in our target neighborhoods.

- Each neighborhood zone has a service team that includes:
 - Community Health Workers
 - Social Workers
 - Hospital Based Nurse Case Managers
- A central services team that provides support across zones includes:
 - A Dietician
 - A community based Nurse Case Manager
 - A Male Community Health Worker
 - Community Navigators
 - A mental health counselor
- Each zone is activated by community events and solutions co-created with families living in that zone.
- Policy and Systems level change driven through a multi-sector collective impact table.

Our subpopulation of focus:

African American women living in neighborhoods with the poorest outcomes (see map).



What support looks like for mom:

